

| Month 1 | | | | | | |
|---------|------------------------------|--|------------------------------|--|------------------------------|-----|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| | Amazon Setup | Amazon Setup Publish Article Publish/Share on Social Media | Amazon Setup | Amazon Setup Publish Article Publish/Share on Social Media | Amazon Setup | |
| | Google Shopping Setup | Google Shopping Setup Publish Article Publish/Share on Social Media | Google Shopping Setup | Google Shopping Setup Publish Article Publish/Share on Social Media | Google Shopping Setup | |
| | eBay Setup | eBay Setup Publish Article Publish/Share on Social Media | eBay Setup | eBay Setup Publish Article Publish/Share on Social Media | eBay Setup | |
| | Paid Search Ads Setup | Paid Search Ads Setup Publish Article Publish/Share on Social Media | Paid Search Ads Setup | Paid Search Ads Setup Publish Article Publish/Share on Social Media | Paid Search Ads Setup | |

| Month 2 | | | | | | |
|---------|--------------------------------------|--|--------------------------------------|--|--------------------------------------|-----|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| | Retargeting Setup | Retargeting Setup Publish Article Publish/Share on Social Media | Retargeting Setup | Retargeting Setup Publish Article Publish/Share on Social Media | Retargeting Setup | |
| | Social Media Optimization | Social Media Optimization Publish Article Publish/Share on Social Media | Social Media Optimization | Social Media Optimization Publish Article Publish/Share on Social Media | Social Media Optimization | |
| | Social Media Paid Advertising | Social Media Paid Advertising Publish Article Publish/Share on Social Media | Social Media Paid Advertising | Social Media Paid Advertising Publish Article Publish/Share on Social Media | Social Media Paid Advertising | |
| | Content Strategy | Content Strategy Publish Article Publish/Share on Social Media | Content Strategy | Content Strategy Publish Article Publish/Share on Social Media | Content Strategy | |

| Month 3 | | | | | | |
|---------|---------------------|---|---------------------|---|---------------------|-----|
| Sun | Mon | Tue | Wed | Thu | Fri | Sat |
| | On-site SEO | On-site SEO Publish Article Publish/Share on Social Media | On-site SEO | On-site SEO Publish Article Publish/Share on Social Media | On-site SEO | |
| | Off-site SEO | Off-site SEO Publish Article Publish/Share on Social Media | Off-site SEO | Off-site SEO Publish Article Publish/Share on Social Media | Off-site SEO | |
| | Local SEO | Local SEO Publish Article Publish/Share on Social Media | Local SEO | Local SEO Publish Article Publish/Share on Social Media | Local SEO | |
| | Evaluation | Evaluation Publish Article Publish/Share on Social Media | Evaluation | Evaluation Publish Article Publish/Share on Social Media | Evaluation | |