

# Custom Software Development for Automotive Company

## PROJECT DETAILS

 Custom Software Development

 Sep 2022 - Nov 2022

 \$10,000 to \$49,999

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*"Optimum7 has been able to deliver on a wide range of projects for us over the years."*

## PROJECT SUMMARY

Optimum7 provided multiple custom software development services for an automotive company. Their projects include blog migration, UI/UX design, and more.

## PROJECT FEEDBACK

Optimum7 always took ownership of the challenges they've encountered. They were a versatile and capable crew that provided helpful guidance throughout the project.



## The Client

Please describe your company and your position there.

COO of an Automotive Ecommerce Business

## The Challenge

For what projects/services did your company hire Optimum7, and what were your goals?

I have worked directly with Optimum7 for nearing a decade now, and they have continued to prove themselves to be a valuable business partner.



**Chris F**

COO, Keyless Entry Remote



**Automotive**



**Omaha, Nebraska**

### CLIENT RATING

**5.0**

Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 4.5

Would Refer: 5.0



## The Approach

How did you select this vendor and what were the deciding factors?

Optimum7 has been able to deliver on a wide range of projects for us over the years.

Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.

Examples of previous work include:

## The Outcome

Describe their project management style, including communication tools and timeliness.

Optimum7 has always taken ownership of any challenges we've encountered and worked hard to create prompt, actionable, and mutually agreed upon resolutions.

What did you find most impressive or unique about this company?

The Optimum7 team have demonstrated themselves to be a capable and versatile crew who are not only dedicated to delivering on a scope of work but also take time to understand our unique business needs and provide helpful guidance when appropriate. A tremendous asset.



## Are there any areas for improvement or something they could have done differently?

When you work with anyone as often and for as long as I've worked with Optimum7, there are bound to be some hiccups here and there. No one is perfect, stuff happens, and every now and then something doesn't go quite as planned. This should be your expectation working with anyone. What matters more than any hiccup is the response to them.

